



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 1 of 3

AMERICAN MEDIA & ADVOCACY GROUP -
20053
ATTN: BEN ANGLE
815 SLATERS LANE
ALEXANDRIA VA 22314

Contract No 394471		Contract Dt 07-31-2012	Revision Dt 10-31-2012	Rev# 3	Advertiser CONGRESSIONAL LEADERSHIP FUND		Brand 2012			Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA								
Agency Est# 251 454 2878			CMS # 240059	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-30-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240059						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
Agency CPE: C : 251 P : 454 E : 2878																						
1	11-02-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30					1			1	1,000	1	1,000.00		
2	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30	1							1	1,000	1	1,000.00		
3	10-31-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30			1		1			2	2,000	2	4,000.00		
4	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30	1	1						2	2,000	2	4,000.00		
5	10-31-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30			1		1			2	2,000	2	4,000.00		
6	11-06-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30		1						1	2,000	1	2,000.00		
7	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				10	30						1		1	800	1	800.00		
8	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				10	30						1		1	2,000	1	2,000.00		
9	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				10	30							1	1	600	1	600.00		
10	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				10	30							1	1	750	1	750.00		
11	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)				10	30							1	1	2,000	1	2,000.00		
23	10-30-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30		1	1	1	1			4	1,400	4	5,600.00		
M	MG Group #	Preempted	Rate Reason		MG Description				Duration													
	336504	11-02-2012	1,400 POLITICAL		1 X 30 @ \$800 S 06:00AM - 08:00AM - 11/03/12-11/03/12 (6997),			10	30					X			1	800	1	800.00		
					1 X 30 @ \$600 Su 12:00PM - 01:00PM - 11/04/12-11/04/12 (7060)			10	30						X		1	600	1	600.00		
Total:			1,400																Preempt Total:		-1	-1,400.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 251 454 2878			CMS # 240059	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)								Package N	Contract Title 240059						
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Agency CPE: C : 251 P : 454 E : 2878																							
24	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30	1							1	1,400	1	1,400.00			
25	10-30-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30		1	1	1	1			4	2,600	4	10,400.00			
26	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30	1							1	2,600	1	2,600.00			
27	10-30-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30		1	1	1	1			4	3,500	4	14,000.00			
28	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30	1							1	3,500	1	3,500.00			
29	11-04-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				10	30							1	1	1,800	1	1,800.00			
30	10-30-2012	10-31-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30		1	1					2	3,600	2	7,200.00			
31	11-05-2012	11-05-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30	1							1	3,600	0	0.00			
32	10-30-2012	10-31-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30		1						1	3,600	1	3,600.00			
33	11-05-2012	11-05-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30	1							1	3,600	0	0.00			
34	10-30-2012	10-30-2012	08:00PM - 09:00PM	PRIME TU8 (7014)				10	30		1						1	14,000	1	14,000.00			
35	11-03-2012	11-03-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL ABC SAT AFTERNOON (7239)				10	30						1		1	3,200	1	3,200.00			
36	10-30-2012	11-02-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				10	30		1		1	1			3	3,900	3	11,700.00			
1	MG Group #	Preempted	Rate Reason		MG Description				Duration														
	336508	11-02-2012	3,900 PER SALES MANAGEMENT		1 X 30 @ \$3,900 Su 11:00PM - 11:35PM - 11/04/12-11/04/12 (6969)			10	30									X	1	3,900	1	3,900.00	
	Total:		3,900															Preempt Total:		-1	-3,900.00		

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			Agency CPE: C : 251 P : 454 E : 2878														
38	11-02-2012	11-02-2012	11:30PM - 11:40PM	HIGH SCHOOL HUDDLE FRI (7068)	10	30					1			1	2,500	1	2,500.00
39	11-04-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	10	30							1	1	3,900	0	0.00
45	11-01-2012	11-01-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	10	30				1				1	1,400	1	1,400.00
														Contracted Gross Total:		40	105,050.00
														Actual Gross Total:		41	105,050.00
														Agency Commission:			15,757.50
														Net Total:			89,292.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Nov 12		5,300.00		5,300.00		105,050.00		0.00						105,050.00			
TOTAL		5,300.00		5,300.00		105,050.00		0.00						105,050.00			

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